



I will learn to read
but first I need to...

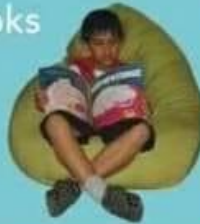
Rhyme

I need to recognise the sounds that letters make before I can read



Look at books

I need to be interested in words and books to read



Track

I need to follow objects with my eyes to read



Talk

I need an extensive vocabulary to understand what I read



Do puzzles

I need to differentiate size, shapes, lines and directions to read



Build

I need to use my fingers and hands independently to hold books and turn pages



... and I need someone to read to me every day!



HERE'S THE IMPACT OF READING 20 MINUTES PER DAY!

A student who reads

20:00

minutes per day

will be exposed to
1.8 MILLION
words per year
and scores in

90th PERCENTILE
on standardized tests

A student who reads

5:00

minutes per day

will be exposed to
282,000
words per year
and scores in

50th PERCENTILE
on standardized tests

A student who reads

1:00

minute per day

will be exposed to
8,000
words per year
and scores in

10th PERCENTILE
on standardized tests

Reading to children six to seven days a week puts them almost a year ahead of those who are not being read to.

